

Medical Tourism

Global medical tourism is thriving, offering lucrative opportunities for investors in emerging markets.

Valued at \$144.5B in 2024, the industry is projected to grow at a CAGR of 19.08%, reaching \$704.8B by 2033 (IMARC Group). Cosmetic surgery is a key driver, fueled by the “Zoom boom” and global beauty standards, amplified by social media. South Korea leads with over 1M annual surgeries, attracting affluent patients with cutting-edge technology. Meanwhile, countries like Mexico and Colombia thrive on affordability, making procedures accessible to a broader audience.

