

Digital Access

Digital access isn't just connectivity—it's a catalyst for growth and inclusion.

An IFC study finds that over 600,000 formal businesses and 40 million microbusinesses in Africa could boost productivity, wages, and jobs if digital tools are fully leveraged.

The same opportunity exists across emerging markets broadly, where closing the digital divide drives education, healthcare, financial inclusion, and entrepreneurship.

Investing in digital infrastructure, affordability, and literacy isn't just smart economics—it's about equity, opportunity, and building resilient markets.



Source: <https://www.ifc.org/en/pressroom/2024/ifc-report-shows-digitalization-holds-immense-promise-economic-potential-for-african-businesses-of-all-sizes>

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